

BRIDES

ACROSS AMERICA®



A month-long celebration!

**Brides Across America Salutes America And Celebrates
Our Heroes in July!
All month long we are giving away free wedding gowns.**

Kickoff July 5th for the Annual “Operation Gown Giveaway” Events

Host Salon: Dantela Bridal Couture

Date of Event: July 12

4370 Touhy Ave

Lincolnwood, IL 60712

(847) 983-8616

www.dantelabridal.com

For Immediate Release:

Nationwide (June 13, 2017) – Brides Across America is proud of our men and women in uniform. During the month of July, we are honoring our heroes for their bravery and sacrifice for all of us.

Brides Across America is proud to kick off its annual **Operation Wedding Gown** giveaway events in salons across the country. To further support our communities, **Brides Across America** will continue its efforts to include our First Responders by giving away more free wedding gowns to support our everyday heroes. Our partner salons will be celebrating with us all of July and gifting gowns valued up to \$5,000 to our brides.

Whether it's for love of country or love at the altar, our front lines deserve our very best. **Brides Across America** and its partner salons have donated over 20,000 wedding gowns and gifted over 20 weddings since its inception in 2008. The program is designed to reduce financial stress in planning a wedding, financial relief; (average wedding gowns cost with accessories \$2000) and transforms lives.

Nadine & Josh: "Winner of the Hawks Cay Wedding" "I had a wonderful experience. Without the help of a free wedding and gown from this program, we would not have been able to afford the wedding of our dreams. We were so surprised when we won at the Pittsburgh Penguins game! We are planning the destination wedding this summer. This will be one of the most memorable moments of our lives.

How to qualify and register for an Operation Wedding Gown Event:

For more information on how to qualify, to locate a salon near you, or to register for an event go to www.bridesacrossamerica.com. Military brides must bring proper identification along with deployment papers to be presented the day of the event. First Responders must bring a valid work ID the day of the event.

About Brides Across America

A national nonprofit, Brides Across America continues to honor our heroes by giving weddings and wedding gowns to our deserving military and making wedding dreams come true. Brides Across America has provided assistance to thousands of military couples since its inception in 2008. All donations that are received go directly to provide support to our couples. To date, Brides Across America, in collaboration with bridal salons, designers, and individual donations has been able to donate more than 20,000 wedding gowns and 20 weddings. Operation Wedding Gown has also made headlines when it was featured in PEOPLE magazine, Steve Harvey Show and honored at the White House.

Dantela Bridal Couture

Fall in love with your wedding gown! Made all over the world with love, exquisite workmanship and fabrics, the bridal, evening and accessories collections featured at Dantela Bridal Couture are stunning and unique. Come in and try these beautiful gowns while having the luxurious, fun and joyous bridal experience that you deserve.

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